

Former FFA President A Familiar Face Around the Capitol

Many of you know Laura Johnson, Marketing Bureau Chief for the Idaho State Department of Agriculture and one of the contacts for legislative issues from ISDA. However, you may not know that Laura was the first female to serve as Idaho FFA President. Laura became involved in FFA through her love for horses. She enjoyed the public speaking, parliamentary procedure and other leadership development opportunities in the FFA and was elected President of the State Association following her graduation from Meridian High School.

Laura pursued a BBA Marketing degree at BSU, graduating in May 1990. While at BSU she was named the Outstanding Marketing Student and received the Silver Medallion Award (BSU's highest honor).

Laura continued her work with the FFA organization during college. In 1988 she served as a Leadership Counselor at the National FFA Washington, D.C. Conference. She served as an intern for the AgriBusiness Group in Indianapolis in 1989 and two years as Idaho FFA Executive Secretary in 1988-1989.

In 1991, Laura joined the staff of ISDA as a Trade Specialist and was named Marketing Bureau Chief in 1998. She has traveled extensively throughout the world promoting Idaho agriculture products and has been on a number of Trade Missions with Idaho Executive Officers.

Laura is a graduate of Leadership Idaho Agriculture (1996), served as a co-chairman for the Idaho Ag Summit (2000) and is a certified Dale Carnegie Instructor. Laura is quick to share that many of her current leadership skills were developed as a student in the FFA.

If you need further information about the FFA in Idaho, please contact
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Through Agricultural Education*